North America
FOODSERVICE
The Heart Away-From-Home

Grab-and-go options for kids and *discerning* adults

SNACKS PRODUCT LIST 2022

Betty Crocker
Annie's HOMEGROWN
LÄRABAR
Pillsbury
NATURE VALLEY
fibre 1
Lucky Charms
PIZZA POPS

SNACKS PRODUCT LIST

ALL FAMILY FRUIT SHAPES

Product Description	Product Code	Case GTIN	Package GTIN	Case/ Layer/Pallet	Case Pack/ Weight	Distributor Code
Annie's™ Organic Bunny Fruit Snacks Berry Patch 5ct	611151000	10013562111517	13562111510	20/5/100	12/115 GR	
Annie's™ Organic Bunny Fruit Snacks Summer Strawberry 5ct	611150000	10013562111500	13562111503	20/5/100	12/115 GR	
Mott's™ Berry 40ct	18591000	10065633185910	65633185913	15/5/75	4/907 GR	
Mott's™ Fruitsations Veggie Fruit Snacks Assorted 40ct	18519000	10065633185194	65633185197	15/5/75	4/907 GR	
Mott's™ Fruitsations Veggie Fruit Snacks Assorted 10ct	45204000	10065633452043	65633452046	16/6/96	10/226 GR	
Mott's™ Fruitsations Veggie Fruit Snacks Berry 10ct	45205000	10065633452050	65633452053	16/6/96	10/226 GR	
Mott's™ Fruitsations Veggie Fruit Snacks Special Edition 10ct	15113000	10065633151137	65633151130	16/6/96	10/226 GR	

BAKED SNACKS

Product Description	Product Code	Case GTIN	Package GTIN	Case/ Layer/Pallet	Case Pack/ Weight	Distributor Code
Annie's™ Organic Bunny Grahams Baked Snacks Chocolate	600041000	10013562000415	13562000418	12/5/60	12/213 GR	
Annie's™ Organic Bunny Grahams Baked Snacks Honey	600040000	10013562000408	13562000401	10/7/70	12/213 GR	

CHARACTER FRUIT SHAPES

Product Description	Product Code	Case GTIN	Package GTIN	Case/ Layer/Pallet	Case Pack/ Weight	Distributor Code
Betty Crocker™ Fruit Snacks Animated Edition 10ct	46461000	10065633464619	65633464612	16/6/96	10/226 GR	
Betty Crocker™ Fruit Snacks Kids Edition 10ct	46734000	10065633467344	65633467347	16/6/96	10/226 GR	
Betty Crocker™ Fruit Snacks Special Edition 10ct	27087000	10065633270876	65633270879	16/6/96	10/226 GR	
Betty Crocker™ Scooby Doo Fruit Snacks 10ct	43945000	10065633439457	65633439450	16/6/96	10/226 GR	
Betty Crocker™ Space Jam Fruit Shapes 10ct	18095000	10065633180953	65633180956	16/6/96	10/226 GR	

CHIPS/PUFFED SNACKS

Product Description	Product Code	Case GTIN	Package GTIN	Case/ Layer/Pallet	Case Pack/ Weight	Distributor Code
Bugles™ Corn Snacks Nacho Cheese	45581000	10065633455815	65633455818	12/4/48	8/213 GR	
Bugles™ Corn Snacks Original	45813000	10065633458137	65633458130	12/4/48	8/213 GR	

SNACKS PRODUCT LIST

CRACKERS

Product Description	Product Code	Case GTIN	Package GTIN	Case/ Layer/Pallet	Case Pack/ Weight	Distributor Code
Annie's™ Organic Bunnies Crackers White Cheddar	700036000	10013562000385	13562000388	10/5/50	12/213 GR	
Annie's™ Organic Cheddar Bunnies Baked Snack Crackers	600038000	10013562000361	13562000364	10/5/50	12/213 GR	
Annie's™ Organic Crackers Cheddar Squares	600184000	10013562001849	13562001842	10/5/50	12/213 GR	

DESSERT SNACKS

Product Description	Product Code	Case GTIN	Package GTIN	Case/ Layer/Pallet	Case Pack/ Weight	Distributor Code
Betty Crocker™ Dunkaroos Chocolate 6ct Pack	18967000	10065633189673	65633189676	22/6/132	6/168 GR	
Betty Crocker™ Dunkaroos Vanilla 6ct Caddy	18584000	10065633185842	65633185845	20/5/100	6/252 GR	
Betty Crocker™ Dunkaroos Vanilla 6ct Pack	18964000	10065633189642	65633189645	22/6/132	6/168 GR	
Pillsbury™ Soft Bake Chocolate Fudge Brownie	17409000	10065633174099	65633174092	20/7/140	8/150 GR	
Pillsbury™ Soft Bake Smores 6ct	18101000	10065633181011	65633181014	20/7/140	8/139 GR	
Fibre 1™ Delights Soft Baked Bars Cinnamon Bun 5ct	46708000	10065633467085	65633467088	10/8/80	12/125 GR	
Fibre 1™ Delights Soft Baked Bars Lemon 5ct	45173000	10065633451732	65633451735	10/8/80	12/125 GR	

DIFFERENTIATED FRUIT SHAPES

Product Description	Product Code	Case GTIN	Package GTIN	Case/ Layer/Pallet	Case Pack/ Weight	Distributor Code
Betty Crocker™ Fruit By The Foot Variety Pack 16ct	16355000	10065633163550	65633163553	18/5/90	6/340 GR	
Betty Crocker™ Fruit By The Foot Variety Pack 30ct	18589000	10065633185897	65633185890	8/4/32	9/637 GR	
Betty Crocker™ Gushers Variety Pack 16ct	18168000	10065633181684	65633181687	18/5/90	6/368 GR	
Betty Crocker™ Fruit By The Foot Fruit Snacks Variety Pack 6ct	14637000	10065633146379	65633146372	12/7/84	12/128 GR	
Betty Crocker™ Fruit By The Foot Fruit Snacks Rippin' 6ct	17912000	10065633179124	65633179127	12/7/84	12/128 GR	
Betty Crocker™ Fruit By The Foot Starburst 6ct	16364000	10065633163642	65633163645	12/7/84	12/128 GR	
Betty Crocker™ Fruit Gushers Gushin Grape/Tropical 6ct	42448000	10065633424484	65633424487	20/6/120	10/138 GR	
Betty Crocker™ Fruit Gushers Super Sour 6ct	15683000	10065633156835	65633156838	20/6/120	10/138 GR	
Betty Crocker™ Fruit Gushers Variety Pack 6ct	42447000	10065633424477	65633424470	20/6/120	10/138 GR	
Betty Crocker™ Fruit Rollups Tropical Tie Dye 10ct	49245000	10065633492452	65633492455	20/6/120	10/141 GR	

SNACKS PRODUCT LIST

DIFFERENTIATED FRUIT SHAPES CONTINUED

Product Description	Product Code	Case GTIN	Package GTIN	Case/ Layer/Pallet	Case Pack/ Weight	Distributor Code
Betty Crocker™ Fruit Rollups Blastin' Berry Variety 10ct	49246000	10065633492469	65633492462	20/6/120	10/141 GR	
Betty Crocker™ Fruit Rollups Jolly Rancher Variety Pack 10ct	16357000	10065633163574	65633163577	20/6/120	10/141 GR	
Betty Crocker™ Fruit Rollups Tropical Tie Dye 8ct	49742000	65633497429	65633471726	20/6/120	10/112 GR	

FIBRE-BASED SNACKS

Product Description	Product Code	Case GTIN	Package GTIN	Case/ Layer/Pallet	Case Pack/ Weight	Distributor Code
Fibre 1™ Oats Chocolate 24ct	18588000	10065633185880	65633185883	10/4/40	8/840 GR	
Fibre 1™ Chewy Bars Oats Chocolate 11ct	41901000	10065633419015	65633419018	12/8/96	8/385 GR	
Fibre 1™ Brownie Chocolatey Fudge 5ct	43205000	10065633432052	65633432055	10/8/80	12/125 GR	
Fibre 1™ Chewy Bars Oats Chocolate 5ct	16387000	10065633163871	65633163874	16/7/112	12/175 GR	

GRANOLA-BASED SNACKS

Product Description	Product Code	Case GTIN	Package GTIN	Case/ Layer/Pallet	Case Pack/ Weight	Distributor Code
Annie's™ Organic Bars Dipped 15ct	18513000	10065633185132	65633185135	20/5/100	6/390 GR	
Nature Valley™ Crunchy Oats Honey 28ct	18592000	10065633185927	65633185920	9/4/36	6/1.28 KG	
Nature Valley™ Lunchbox Double Chocolate 28ct	18593000	10065633185934	65633185937	6/7/42	8/728 GR	
Nature Valley™ Sweet & Salty Salted Caramel Chocolate/Dark Chocolate Variety Pack 28ct	18514000	10065633185149	65633185142	16/4/64	6/980 GR	
Nature Valley™ Sweet & Salty Peanut 28ct	18594000	10065633185941	65633185944	16/4/64	6/980 GR	
Nature Valley™ Trail Mix Fruit & Nut 28ct	18595000	10065633185958	65633185951	16/4/64	6/980 GR	
Nature Valley™ Crunchy Bars Oats N Honey 15ct	16354000	10065633163543	65633163546	16/4/64	6/690 GR	
Nature Valley™ Sweet & Salty Chewy Nut Bars Dark Chocolate 15ct	16334000	10065633163345	65633163348	16/5/80	8/525 GR	
Nature Valley™ Sweet & Salty Chewy Nut Bars Peanut 15ct	16335000	10065633163352	65633163355	16/5/80	8/525 GR	
Nature Valley™ Sweet & Salty Minis Dark Chocolate Nut 20ct	18199000	10065633181998	65633181991	24/5/120	5/425 GR	
Nature Valley™ Trail Mix Chewy Bars Fruit & Nut Variety Pack 12ct	40881000	10065633408811	65633408814	12/8/96	8/420 GR	
Nature Valley™ Crunchy Bars Apple Crisp 5ct	7346000	10065633073460	65633073463	12/8/96	12/210 GR	
Nature Valley™ Crunchy Bars Maple Brown Sugar 5ct	15681000	10065633156811	65633156814	12/8/96	12/210 GR	
Nature Valley™ Crunchy Bars Oats Dark Chocolate 5ct	14604000	10065633146041	65633146044	12/8/96	12/210 GR	

SNACKS PRODUCT LIST

GRANOLA-BASED SNACKS CONTINUED

Product Description	Product Code	Case GTIN	Package GTIN	Case/ Layer/Pallet	Case Pack/ Weight	Distributor Code
Nature Valley™ Crunchy Bars Oats N Honey 5ct	7470000	10065633074702	65633074705	12/8/96	12/230 GR	
Nature Valley™ Crunchy Bars Peanut Butter 5ct	7471000	10065633074719	65633074712	12/8/96	12/230 GR	
Nature Valley™ Crunchy Bars Pecan Crunch 5ct	16363000	10065633163635	65633163638	12/8/96	12/210 GR	
Nature Valley™ Crunchy Bars Roasted Almond 5ct	7472000	10065633074726	65633074729	12/8/96	12/230 GR	
Nature Valley™ Lunch Box Bars Smores 5ct	14206000	10065633142067	65633142060	16/7/112	12/130 GR	
Nature Valley™ Lunch Box Bars Double Chocolate 5ct	46532000	10065633465326	65633465329	16/7/112	12/130 GR	
Nature Valley™ Lunch Box Bars Caramel 5ct	17419000	10065633174198	65633174191	16/7/112	12/130 GR	
Nature Valley™ Lunch Box Bars Chocolate Chip 5ct	45181000	10065633451817	65633451810	16/7/112	12/130 GR	
Nature Valley™ Trail Mix Chewy Coconut Dark Chocolate 5ct	14701000	10065633147017	65633147010	16/7/112	12/160 GR	
Nature Valley™ Trail Mix Chewy Bars Dark Chocolate 5ct	27846000	10065633278469	65633278462	16/7/112	12/175 GR	
Nature Valley™ Trail Mix Chewy Bars Fruit & Nut 5ct	12850000	10065633128504	65633128507	16/7/112	12/175 GR	
Nature Valley™ Trail Mix Chewy Bars Mixed Berry 5ct	44796000	10065633447964	65633447967	16/7/112	12/175 GR	
Annie's™ Organic Bars Chocolate Chip Drizzle 5ct	17861000	10065633178615	65633178618	16/7/112	12/130 GR	
Annie's™ Organic Bars Dipped Caramel 5ct	17868000	10065633178684	65633178687	16/7/112	12/130 GR	
Annie's™ Organic Bars Dipped Chocolate Chip 5ct	17867000	10065633178677	65633178670	16/7/112	12/130 GR	
Nature Valley™ Biscuits Coconut Butter 5ct	13737000	10065633137377	65633137370	8/9/72	12/190 GR	
Nature Valley™ Biscuits Peanut Butter 5ct	46967000	10065633469676	65633469679	8/9/72	12/190 GR	
Nature Valley™ Protein Bars Peanut Almond Dark Chocolate 4ct	43759000	10065633437590	65633437593	16/8/128	12/148 GR	
Nature Valley™ Protein Bars Peanut Butter Dark Chocolate 4ct	43761000	10065633437613	65633437616	16/8/128	12/148 GR	
Nature Valley™ Sweet & Salty Chewy Bars Dark Chocolate Nut 6ct	15736000	10065633157368	65633157361	16/7/112	12/210 GR	
Nature Valley™ Sweet & Salty Chewy Bars Roasted Mixed Nut 6ct	15735000	10065633157351	65633157354	16/7/112	12/210 GR	
Nature Valley™ Sweet & Salty Chewy Nut Bars Salted Caramel Chocolate 6ct	15809000	10065633158099	65633158092	16/7/112	12/210 GR	
Nature Valley™ Sweet & Salty Chewy Nut Bars Almond 6ct	15739000	10065633157399	65633157392	16/7/112	12/210 GR	
Nature Valley™ Sweet & Salty Chewy Nut Bars Cashew 6ct	15738000	10065633157382	65633157385	16/7/112	12/192 GR	
Nature Valley™ Sweet & Salty Chewy Nut Bars Peanut 6ct	15775000	10065633157757	65633157750	16/7/112	12/210 GR	
Nature Valley™ Muffin Bars Apple Cinnamon 5ct	19301000	10065633193014	65633193017	25/5/125	6/175 GR	

SNACKS PRODUCT LIST

GRANOLA-BASED SNACKS CONTINUED

Product Description	Product Code	Case GTIN	Package GTIN	Case/ Layer/Pallet	Case Pack/ Weight	Distributor Code
Nature Valley™ Muffin Bars Blueberry 5ct	19263000	10065633192635	65633192638	25/5/125	6/175 GR	
Nature Valley™ Wafer Bars Peanut Butter 5ct	16321000	10065633163215	65633163218	25/6/150	6/184 GR	
Nature Valley™ Wafer Bars Peanut Butter Chocolate 5ct	16322000	10065633163222	65633163225	25/6/150	6/184 GR	
Nature Valley™ XL Protein Peanut Butter Dark Chocolate 7ct	16358000	10065633163581	65633163584	19/6/114	6/420 GR	

KID SNACKS

Product Description	Product Code	Case GTIN	Package GTIN	Case/ Layer/Pallet	Case Pack/ Weight	Distributor Code
Reese's™ Puffs Peanut Butter Cocoa Bars 16ct	17478000	10065633174785	65633174788	23/5/115	4/385 GR	
Lucky Charms™ Treats Bars 5ct	46459000	10065633464596	65633464599	16/7/112	12/120 GR	
Reese's™ Puffs Treat Bars Peanut Butter Cocoa 5ct	15395000	10065633153957	65633153950	16/7/112	12/120 GR	

LÄRABAR™

Product Description	Product Code	Case GTIN	Package GTIN	Case/ Layer/Pallet	Case Pack/ Weight	Distributor Code
Lärabar™ Fruit & Nut Bar™ Apple 16ct	141681000	21908416816	21908455211	22/6/132	4/720 GR	
Lärabar™ Fruit & Nut Bar™ Chocolate Brownie 16ct	146283000	10021908462834	21908462837	22/6/132	4/720 GR	
Lärabar™ Fruit & Nut Bar™ Cashew 16ct	141683000	21908416830	21908455235	22/6/132	4/768 GR	
Lärabar™ Fruit & Nut Bar™ Chocolate Chip 16ct	145711000	10021908457113	21908457116	22/6/132	4/720 GR	
Lärabar™ Fruit & Nut Bar™ Coconut Cream 16ct	141688000	21908416885	21908455280	22/6/132	4/768 GR	
Lärabar™ Fruit & Nut Bar™ Lemon 16ct	18578000	10065633185781	65633185784	22/6/132	4/720 GR	
Lärabar™ Fruit & Nut Bar™ Peanut Butter 16ct	141691000	21908416915	21908455327	22/6/132	4/768 GR	
Lärabar™ Fruit & Nut Bar™ Peanut Butter Chocolate Chip 16ct	141679000	21908416793	21908455488	22/6/132	4/720 GR	
Lärabar™ Fruit & Nut Bar™ Special Edition 16ct	147332000	10021908473328	21908473321	22/6/132	4/720 GR	
Lärabar™ Fruit & Nut Bar™ Apple 5ct	141694000	21908416946	21908423166	24/7/168	8/225 GR	
Lärabar™ FFruit & Nut Bar™ Coconut Cream 5ct	146258000	10021908462582	21908462585	24/6/144	8/240 GR	
Lärabar™ Fruit & Nut Bar™ Peanut Butter 5ct	141695000	21908416953	21908423173	24/7/168	8/240 GR	
Lärabar™ Fruit & Nut Bar™ Peanut Butter Chocolate Chip 5ct	146259000	10021908462599	21908462592	24/7/168	8/225 GR	

SNACKS PRODUCT LIST

LÄRABAR™ CONTINUED

Product Description	Product Code	Case GTIN	Package GTIN	Case/ Layer/Pallet	Case Pack/ Weight	Distributor Code
Lärabar™ Grain free Nut Bar Cinnamon Almond 12ct	18276000	10065633182766	65633182769	18/7/126	4/420 GR	
Lärabar™ Minis Chocolate Chip Cookie Dough 20ct	18281000	10065633182810	65633182813	20/7/140	6/440 GR	
Lärabar™ Minis Peanut Butter Chocolate Chip 20ct	18279000	10065633182797	65633182790	20/7/140	6/440 GR	

RATIO™ BAR

Product Description	Product Code	Case GTIN	Package GTIN	Case/ Layer/Pallet	Case Pack/ Weight	Distributor Code
Ratio™ Crunchy Bar Lemon Almond 12ct	16768000	10065633167688	65633167681	21/6/126	4/493 GR	
Ratio™ Crunchy Bar Toasted Almond 12ct	16729000	10065633167299	65633167292	21/6/126	4/493 GR	

North America
FOODSERVICE
The Heart Away-From-Home

Our mission at **General Mills Foodservice** is *Serving Solutions Everywhere*.

We believe our wide array of products can help you grow your business. From our operator-focused back-of-house options to our leading front-of-house brands, General Mills Foodservice is committed to providing solutions to help you be successful.

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STANDS for GOOD

We're putting the people we serve and the planet we depend on at the heart of our business.